

**West Texas A&M University  
Advising Services  
Degree Checklist  
2019-2020**

(For assistance completing this form, contact Advising Services at 806-651-5300)

NAME: \_\_\_\_\_ WT ID: \_\_\_\_\_ DATE: \_\_\_\_\_

**Communication Studies—Corporate Communication  
Emphasis  
Department of Communication  
FAC 103 651-2798**

CORE CURRICULUM COURSES: 42 HOURS ♦		HRS
<b>Communication (Code 10)</b>		
ENGL 1301 Introduction to Academic Writing and Argumentation	3	
COMM 1315, 1318, or 1321	3	
<b>Mathematics (Code 20)</b>		
MATH 1314*, 1316*, 1324*, 1325*, 1332*/**, 1342*/**, 1350*/**, 2412*, or 2413* (2412 & 2413: fourth hr. moves to Code 90)	3	
<b>Life and Physical Sciences (Code 30)</b>		
<b>Take two courses from (extra lab hours move to Code 90): ♦</b> ANSC 1319; BIOL 1406 or 1408, 1407* or 1409*, 1411, 1413; CHEM 1405* or 1411*, 1412*; ENVR 1407*; GEOL 1401 or 1403, 1402, 1404; PHYS 1401*, 1402*, 1411, 1412, 2425*, 2426*; PSES 1301, 1307	6	
<b>Language, Philosophy and Culture (Code 40)</b>		
ANTH 2351, ENGL 2321*, 2326*, 2331*, 2341*, 2343*; HIST 2311, 2323, 2372; MCOM 1307; PHIL 1301, 2374; SPAN 2311*, 2312*/**, 2313*, 2315*, or 2371 <b>Choose 1</b>	3	
<b>Creative Arts (Code 50)</b>		
ARTS 1303, ARTS 1304; DANC 2303; MUSI 1306, MUSI 1307, MUSI 1310; or THRE 1310 <b>Choose 1</b>	3	
<b>American History (Code 60)</b>		
HIST 1301, 1302, 2301, 2381 <b>Choose 2</b>	6	
<b>Government/Political Science (Code 70)</b>		
POSC 2305 and 2306	6	
<b>Social and Behavioral Sciences (Code 80)</b>		
AGBE 2317*; COMM 2377; CRIJ 1301; ECON 2301, 2302; PSYC 2301; SOCI 1301 <b>Choose 1</b>	3	
<b>Component Area Option (Code 90)</b>		
<b>Take six hours from: ♦</b> AGRI 2300; BIOL lab hours (from Code 30); BUSI 1304; CHEM lab hours (from Code 30); CIDM 1105, CIDM 1301 or 1315; CS 1301; ECON 2331; ENGL 1101, 1302*, 2311*; ENVR lab hour (from Code 30); GEOL lab hours (from Code 30); IDS 1071 (1-3 hours); extra MATH hours (from Code 20); MUSI 1053; PHIL 2303; PHYS lab hours (from Code 30); SES 1120	6	
<b>COMMUNICATION STUDIES—CORPORATE COMMUNICATION EMPHASIS MAJOR REQUIREMENTS: 36 HOURS***** A grade of "C" or better must be earned in all courses required for major.</b>		
<b>COMMUNICATION STUDIES CORE: 18 HOURS</b>		
COMM 1318 Interpersonal Communication <small>If 1318 is taken to fulfill University core requirements, then 1315 or 1321 must be taken to satisfy the 18-hour COMM core requirement.</small>	3	
COMM 2376 Communication Theory	3	
COMM 2377 Intercultural Communication <b>OR</b> COMM 3370 Gender Communication	3	
COMM 3315* Research Methods	3	
COMM 3341 Persuasion	3	
COMM 4301 Introduction to Rhetorical Criticism	3	
<b>CORPORATE COMMUNICATION OPTION: 18 HOURS</b>		
COMM 3331 Organizational Communication	3	

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BA.COMM.CORP (1206)**

COMM 3345 Discussion and Small Group Communication	3	
COMM 4398 Communication Internship	3	
<b>Take 9 hours from:</b> COMM 2178 Forensics ( <i>may be repeated</i> ) COMM 3301 Advanced Public Speaking COMM 3320 Nonverbal Communication COMM 3325 Communication for the Classroom COMM 3399* WT Leadership ( <i>may be repeated once</i> ) COMM 4278 Advanced Forensics ( <i>may be repeated</i> ) COMM 4302 Event Planning COMM 4310 Communication Training and Development COMM/MCOM 4300 Communication Study Abroad COMM 4360 Political Communication COMM 4373 Methods in Competitive Speech MCOM 2175 Public Relations Practicum ( <i>may be repeated</i> )	9	
<b>BACHELOR OF ARTS REQUIREMENTS: 12 HOURS</b> <span style="float: right;"><b>OPTION</b></span>		
Six hours of foreign language.	(6-8)	
Six hours chosen from art, English, history, modern languages, music, philosophy and theatre.	6	
<b>ELECTIVES: 28-30 HOURS BY ADVISEMENT—SEE NOTE</b>		
<b>ELECTIVES ♦</b> Recommended electives: COMM/MCOM 3304, MCOM 3307, 3313, 3350. <b>Nine or more hours</b> for B.A. requirements and/or electives must be 3000- or 4000-level to total 39 advanced hours at WTAMU.	28-30	
<b>MINIMUM HOURS REQUIRED TO COMPLETE DEGREE</b>	<b>120</b>	

♦ NOTE: The core curriculum must total **exactly 42 hours**; excess hours must be moved to the major as an elective or a major requirement and stay within the 120-hour requirement or approved total submitted to the Coordinating Board for degree requirements. Some majors specify particular courses to meet core curriculum requirements when options are available.

\* Indicates prerequisites—see catalog for more information.

\*\* While MATH 1332, 1342 and 1350 will fulfill core math requirements, they will NOT prepare students for higher-level math courses such as Plane Trigonometry (MATH 1316) or Pre-Calculus (MATH 2412).

\*\*\* Or an equivalent course (second year, second semester) in a foreign language.

\*\*\*\* All communication studies majors will compile and submit an e-portfolio that demonstrates required competencies. See catalog for details.

NOTE: At least 39 hours of advanced work (3000- or 4000-level courses) for which tuition is paid must be earned at WTAMU, and 30 of the final 36 hours counted toward the degree must be earned at WTAMU. A maximum of 60 semester hours in communication studies (COMM), six hours in religion (RELI) and six hours in physical education (PHED) can be counted toward a degree.

**NOTE: This is NOT a degree plan. After completing 30 hours, students are encouraged to request an official degree plan by using the online [Degree Plan Request](#) form. The dean's office of the Sybil B. Harrington College of Fine Arts and Humanities, located in Mary Moody Northen Hall, Room 181 (or call 806-651-2782), can answer questions about the degree plan. Students who have completed 45 hours will not be allowed to progress without requesting a degree plan.**

**WTAMU ADVISING SERVICES**  
**2019-2020 Curriculum Guide**

Major: Communication Studies, Corporate Comm BA

1206

First Year	
Fall	Spring
CORE 10--ENGL 1301 3	COMM 1318 3
CORE 10--COMM 3	COMM Core
1315, 1318, 1321	CORE 60-HIST 3
CORE 20--Math 3	1301, 1302, 2301, 2381
CORE 80 3	CORE 30--Lab Science 4
COMM 2377	See Checklist
COMM 40 3	CORE 90 3
MCOM 1307	ENGL 1302 or 2311
Semester Hours 15	CORE 90 1
	ENGL 1101
	Semester Hours 14

Second Year	
Fall	Spring
COMM 2376 3	COMM 3301 3
COMM Core	Comm Corp Emphasis
CORE 30--Lab Science 4	BA Requirement 3
CORE 70--POSC 3	See checklist for options
2305 or 2306	COMM 3341 3
CORE 50 3	COMM Core
See checklist for options	COMM 3345 3
COMM 3325 3	Comm Corp Emphasis
Comm Corp Emphasis	COMM 3320 3
Semester Hours 16	Corp Comm Emphasis
	Semester Hours 15

Third Year	
Fall	Spring
COMM 3370 3	COMM Elective 3
COMM Core	COMM 4310
BA Foreign Language 4	Course ID 4
COMM 3331 3	BA Foreign Language
Comm Corp Emphasis	COMM 3315 3
BA Requirement 3	COMM Core
See checklist for options	COMM Elective 3
CORE 60-HIST 3	COMM 4330
1301, 1302, 2301, 2381	Elective 3
Semester Hours 16	Semester Hours 16

Fourth Year	
Fall	Spring
COMM 4301 3	COMM 4398 3
Capstone in COMM	Upper division elective 3
Comm Elective 3	COMM Elective 3
COMM 4302	COMM 3399 by application 3
COMM Elective 3	COMM 3399 by application 3
COMM 3399 by application	Elective 3
Elective 3	COMM Elective 1
Elective 3	COMM 2178
Semester Hours 15	Semester Hours 13

**Degree Total Hours 120**

**DISCLAIMER:** This curriculum guide should be used in conjunction with the corresponding degree checklist for general planning purposes only. The degree checklist (later a student's official degree plan) should be referred to as the comprehensive list of all courses required for the degree. An official degree plan is required after completing 45 hours. Students should always seek the advice of their academic adviser before scheduling classes.

**Identified Marketable Skills:** ♦ Oral presentation skills for formal presentations ♦ Interpersonal communication skills that include competency in active listening, conversational management and conflict resolution ♦ Written communication skills that demonstrate clear organization, correct grammar usage, and documentation of sources of information ♦ Research skills that include an understanding of both qualitative and quantitative research and practical experience in collecting data ♦ Group communication skills that include problem solving, networking, goal-setting, group interaction and group participation ♦ Cultural communication skills that facilitate understanding and communication with people from a variety of cultural backgrounds

**Top 3 Local Employers or Industries/Professional Programs/Possible Career Opportunities:** ♦ Human resources manager ♦ Youth Minister ♦ Communication Consultant ♦ College Admissions counselor ♦ Sales representative ♦ Motivational speaker

**Prerequisites/Important Sequences/Other Degree Notes:** Students are encouraged to enroll in the discipline specific section of COMM 1315. We recommend taking ENGL 1302 or 2311 and ENGL 1101 in Core 90. COMM 4301 should be taken the fall of your senior year.

Additional links to MyPlan/Department Website/Onet can be placed here